# Get Started

Transform Your Life

For further guidance on initiating your journey, acquire a Juuva Success Planner today and unlock valuable insights to kickstart your success.

## Top 10 People I want as part of my business

These will be the first people you share your Juuva business with!

Name		Phone
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# The Cycle of Success

The Cycle of Success will begin and keep your business moving forward. Like a wheel that creates momentum, the faster you rotate the cycle, the faster your business grows and gets into momentum.

The actions in the dark blue are the Income Generating Activities. All parts of the cycle are important, but these 4 actions are what specifically create income. 80% of your time should be spent on the Income Generating Activities.



**Define your WHY:** Defining your reason why or your purpose to building a Juuva business is essential if you want to achieve success. If you don't have a strong purpose behind your actions, your actions are less likely to create quality results. If you do have a strong "WHY" you have all the FUEL you need to drive you forward – to success.

**Contacts (Names List):** The size of the list can be relative to the size of the business that you would like to have. Your Names List is your "inventory". Every successful business will always have an inventory. For the greatest opportunity for success, you will want to write as many names on your list as possible. Keep in mind that your Names List is a living document. You will continually add names to the list as you meet new people and remember old acquaintances. The contacts in your cell phone are the easiest place to start. The next 2 pages are a good place to start your Contacts list. There are additional resources under PDFs on the Juuva Builder App.\*

**Connect:** Now that you have a good start on your Names List, begin contacting people about the amazing Juuva opportunity with the guidance of an Upline Support Team member. Prior to starting your invitations, write down 3 points you like/know about each person. Include any of the health or wealth issues that you know Juuva could address. The purpose of the invite is to set a firm appointment to introduce the powerful Juuva business, to demonstrate the life transforming products, and to share the Prosperity Plan. Be sure you come across natural, confident, and never say anything that would be perceived as begging them to look at your business. Instead, be proud, strong, and confident! If they don't have an interest that's okay, just move on. As you invite someone to learn about your business, you want to be deliberate and controlled in your conversation. The less you say the better. To create momentum in your business, set as many appointments as possible.

**Show:** You can now Show The Opportunity by presenting the Juuva business opportunity and products with people as often as possible. There are many ways to share all that Juuva has to offer; you can meet with Prospects face to face, invite them to an Open Meeting (where a successful Brand Partner will present Juuva), use an online platform, have a 3-way call with a member of your Upline Support Team, or send them a Show The Opportunity video from your Juuva Builder App.\* For your first several Show The Opportunity meetings, it is recommended to invite a member of your Upline Support Team to present the meeting. This is the most effective method for you to learn how to introduce Juuva in a way that will create success. People who wish to grow their business quickly will have a goal to personally enroll at least 2 new Distributors a month and help their Distributors duplicate this model. You do not have to sell anything to anyone – just tell them about your experiences with the products, the people, and how you believe this is the vehicle to achieve your dreams. *Pacesetter: Show the Juuva Opportunity at least 10 times in a month and you'll be a Pacesetter. Not only will you be growing your business, but you will receive recognition in the Week At A Glance email.* 

**Reconnect:** After you Show The Opportunity, the next step is to Reconnect. If your prospect is ready to enroll at your initial meeting, then the Reconnect begins immediately. Help them enroll and then using this planner, help them Define Their Why, begin their Contacts, and make a few Connect calls/texts to Show The Opportunity.

If they need time to decide to enroll, then you should book a Reconnect to be held within 24 to 48 hours. We call it "booking a meeting from a meeting." The goal is to always have the next meeting scheduled. This optimizes your chances to get back with them while the information is fresh in their minds and their excitement is high.

**Duplicate:** Duplication is the key to your success. Your roadmap for success is duplicating the Cycle of Success. You should continue to repeat the steps over and over; however, the key to long-term success is creating a culture where you and your team members consistently and continually duplicate the steps. Duplication creates prosperity for all.

#### **Define your WHY:**

## Contacts

Name:	Contact:	Notes:

Name:	Contact:	Notes:

### New Brand Partner Checklist and Information

Notes:

- 🔣 Set up Juuva Subscribe & Save. (If not completed during enrollment process.)
- Summit Membership sign up, if not completed during Juuva enrollment. Summit Success is the training system associated with and authorized by Juuva. Summit offers the tools to increase your business productivity. As a Summit Member, you have access to business training, sharing and analytics tools, post to social media, replicated websites, and so much more! Summit helps you engineer a long-term, life-transforming business with Juuva and the first month is FREE.
- 📉 Download Juuva Builder App.\*
- Sign up for Juuva/Summit Text service by texting Hi to 385-279-5462.
- 🛒 Complete Learn Course: 7 Skills to Your Success\*
- 🔀 Set up your Juuva eWallet.
- 🔣 Lead your new Team Members through their Success Planner as soon as they enroll.

#### Events

🔀 Purchase next major event ticket:
Date & Location:
New Brand Partner price:
Price available until:
Share the Opportunity:
Next Seminar:
🔀 Saturday Scoop 9:00 AM MT.
Items You'll Receive

- 🔀 Welcome to Juuva email with your Juuva login information.
- Week at a Glance by email each Tuesday.
- 🔀 Summit Member Welcome email.\*
- 🔣 Push notifications from the Juuva Builder App.\*

#### Follow Juuva online

- 🐹 FACEBOOK: @Juuva.Official
- INSTAGRAM: @juuvasummit
- 🔀 Juuva Transformers Facebook Group
- 🔀 JuuvaFIT Challenge Facebook Group

\*Available to Summit Members.

MON

End of Juuva business

## Week of:

#### Weekly:

- Show The Opportunity 3-5 times including the Reconnect.
- Listen to the Saturday Scoop.
- Complete accountability with your Upline Support Team/ Mentor.
- Follow up with Team Members' needs and goals.
- Daily: (Business DMO)
- Make at least 2 new Contacts.
- Connect with at least 2 Contacts.
- Show The Juuva Opportunity.
- Reconnect with your Contacts.
- Post on Social Media.
- Personal development for 15 minutes.
- Review your WHY.
- Exercise.
- Show Gratitude.

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Connect 1 pt.

**Reconnect** 1 pt.

Enrolled Brand Partner 5 pts.

Enrolled Customer 5 pts.

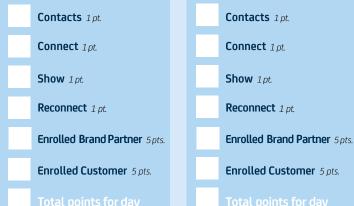
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TUES Beginning of Juuva business week

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			contacto i p.		
Connect 1 pt.	Connect 1 pt.	Connect 1 pt.	Connect 1 pt.		
Show 1 pt.	Show 1 pt.	Show 1 pt.	Show 1 pt.		
Reconnect 1 pt.	Reconnect 1 pt.	Reconnect 1 pt.	Reconnect 1 pt.		
Enrolled Brand Partner 5 pts.					
Enrolled Customer 5 pts.					
Total points for day					

## My Week in Review

Total points earned this week for daily income generating activities.

How did I do on my Star Goals?

Rewrite your WHY:

My biggest victories (list at least 3):

My New Contacts this week:

#### Active Contact Worksheet



NAME	DATE	CONTACT INFO	P=Product I=Income B=Both	3=Th V=Vio S=Pro	ree Way Cal deo Sent oduct Sampl	l T F le A	=Text S =Follow =Atten	ient v Up d Mtg	BP=Brand Partner C=Customer (PV)	Subscribe & Save Y=Yes N=No (PV)	Summit Membership Y=Yes N=No	Ask for Referral Y=Yes N=No
	NOTES/ACTION STEPS											
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To be recognized as a monthly Pacesetter, complete a minimum of 10 new Show the opportunities, 70 MPV and Summit Membership during the month. By the 5th of the next month, text the number of Shows and the number of new Customers and/or Distributors you enrolled during the previous month to 801-721-5289.

## JULIVA® NORTH AMERICA Prosperity Plan Overview

4
4
Ways
to Earn

## 1) Preferred Customer Bonus

Earn **25%** of Preferred Customer purchase PV.



Team Product Bonus (BINARY)

10% of Pay Leg PV or up to 13% with Enrollment of Personal Preferred Customer or Brand Partner

		QUALIFY IN ANY 4-WEEK PERIOD			TEAM PRODUCT BONUS <sup>4</sup>			MAXIMUM PER	
		MPV <sup>2</sup>	PAY LEG PV	ETPV <sup>3</sup>	without	or	with	WEEK	
Brand Partner		70	n/a	n/a	10%	or	11%	n/a	
STAR		70	70	70	10%	or	11%	\$100	
BRONZE		70	300	70	10%	or	11%	\$500	
SILVER		70	625	70	10%	or	11%	\$1,000	
GOLD		70	1,250	70	10%	or	11%	\$2,000	
PLATINUM		140	2,500	70	10%	or	11%	\$3,000	
DOUBLE PLATINUM		140	5,000	70	10%	or	11%	\$4,000	
TRIPLE PLATINUM		210	10,000	1,000	10%	or	11%	\$5,000	
DIAMOND		210	20,000	2,000	11%	or	12%	\$8,000	
DOUBLE DIAMOND		210	40,000	4,000	11%	or	12%	\$9,000	
TRIPLE DIAMOND		210	80,000	8,000	11%	or	12%	\$10,000	
CROWN		210	160,000	16,000	12%	or	13%	\$13,000	
DOUBLE CROWN		210	Meet minimum Crown requireme period have a Paid As Crow	12%	or	13%	\$14,000		

UNLIMITED EARNINGS

DO MORE, EARN MORE



NO MATTER WHAT SEAMLESS PLAN



GROW WORLDWIDE ENROLLMENT FEE WAIVED



WITH PRODUCT PURCHASE JUUVA PAY CARD



## Fast Start Bonus

Earn **20%** of Personal Brand Partners initial purchase PV<sup>1</sup>

#### 4 Leadership Matching Bonus

#### PAID ON LEVELS OR GENERATIONS OF TEAM PRODUCT BONUS EARNINGS

n/a	
n/a	
n/a	
n/a	
n/a	
1 Level @ 5%	
2 Levels @ 5%	
3 Generations	
4 Generations	
5 Generations	
6 Generations	
7 Generations	
8 Generations	

#### Additional Rank Benefits

#### EARNED THE 1ST TIME RANK IS ACHIEVED<sup>5</sup>

n/a

n/a

n/a

\$100 Product Credit

\$200 Product Credit \$300 Product Credit

\$400 Product Credit

\$500 Product Credit

 $\mathsf{JVC}$  & Option to purchase  $\mathsf{Juuva}$  Stock

 $\mathsf{JVC}$  & Option to purchase  $\mathsf{Juuva}$  Stock

JVC & Option to purchase Juuva Stock

JVC & Juuva Stock Options

JVC & Juuva Stock Options

<sup>1</sup>Unless there is a specific PV amount assigned to Initial Enrollment Product Pack.

<sup>2</sup>MPV is your Maintenance PV and is based on the sales that you make to your Customers and the products you purchase for your own personal use in the current rolling Juuva 4-week period (28 days).

<sup>3</sup>ETPV is your Enrollment Tree PV. You must have the minimum shown in your Reference Leg AND Pay Leg.

<sup>4</sup>Binary Bonus: Earn the higher percentage from the WITH column (instead of the WITHOUT column) when you enroll, during the current 4-week period, a Pre-ferred Customer or Personal Brand Partner with at least a 140 PV initial order.

<sup>5</sup>Product credits are only given the first time a Rank is achieved, no PV awarded, and does not count towards MPV. JVC is fully paid the first time the Rank is achieved.

Contact Juuva Customer Service for questions: cs@juuva.com or +1.801.528.1894